

# The 41 New Developments Hitting The Market This Spring

Friday, March 13, 2015, by Hana R. Alberts



[From left, Soo Chan's 515 Highline, Norman Foster's 100 East 53rd Street, Jean Nouvel's 53 West 53rd Street, and Issac & Stem's wd-50-replacing Lower East Side condos at 50 Clinton Street.]

- 1 GREAT JONES ALLEY
- 1 WEST END AVENUE
- 100 BARCLAY STREET
- 100 EAST 53RD STREET
- 101 MURRAY STREET
- 1094 MADISON STREET
- 111 MURRAY STREET
- 12 WARREN
- 138 PIERREPONT STREET
- 140 WEST STREET
- 15 HUBERT STREET

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New York City real estate is booming. Beyond [charts and graphs and stats](#), another way to gauge the strength of the market is by **the sheer number of new developments launching sales or leasing** in a given season. Spring 2014 was [action-packed](#), as was [the fall of 2014](#). And the spring of 2015 looks to be no different, with **at least 40 different projects** hitting the market in the coming months. (Know of one we missed? [Drop us a line](#) to spill the beans.) As the mercury on the thermometer climbs, so too does the degree of hot hot heat in the real estate market. To prepare for the **onslaught of pricey condos and rentals** about to flood the city, all we can say is: brace.

—With reporting by Zoe Rosenberg

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## THE ASTOR

Yet another rental building getting turned into more profitable condos, this Upper West Side project is the work of developer HFZ Capital along with architects and designers BP Architects and Pembroke & Ives. The conversion is awaiting approval from the attorney general's office, so there is no precise unit number yet, but they will range from one- to four-bedrooms and are supposed to launch sales in April under the auspices of the Corcoran Sunshine Marketing Group. Amenities include wood-burning fireplaces in the apartments, a gym, a kid's playroom, storage units, and bike storage. [\[previously on Curbed\]](#)

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